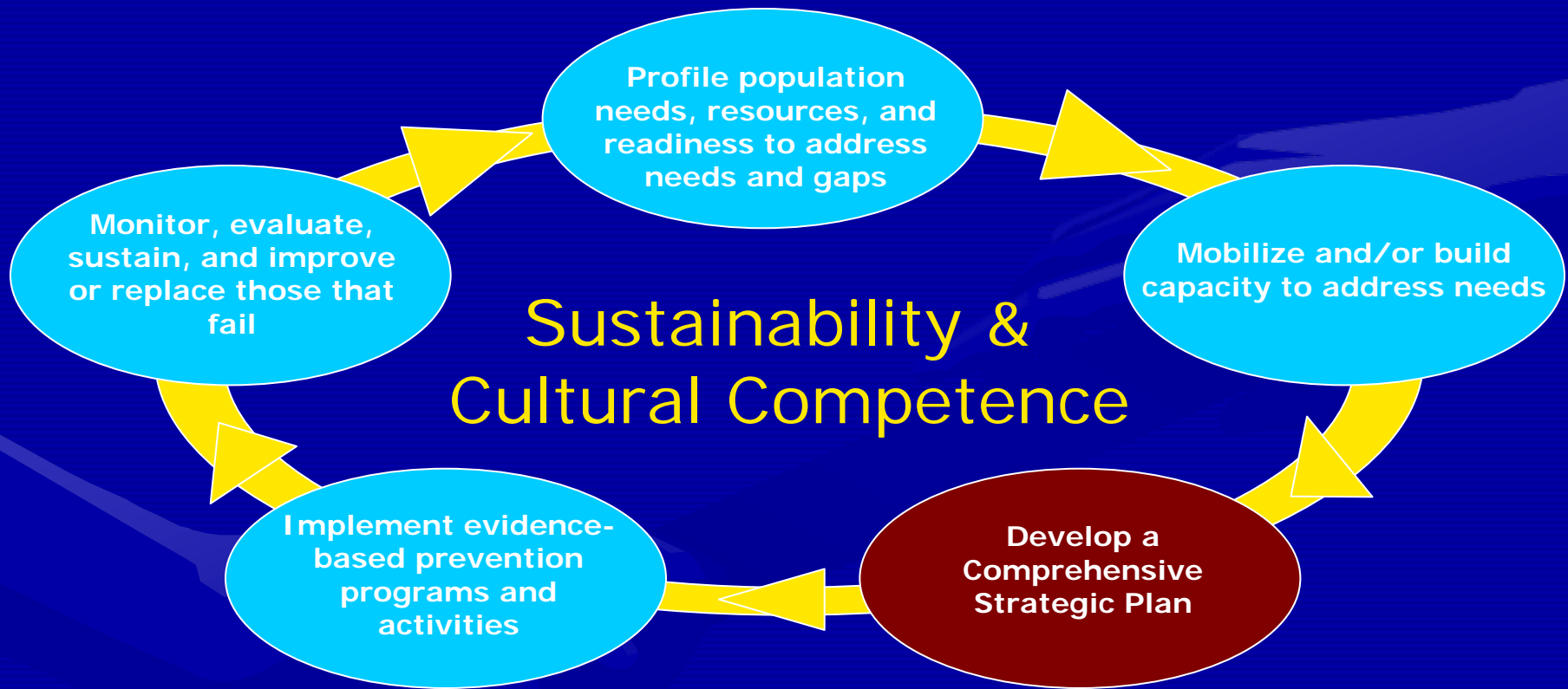


Maine's SPF Strategic Planning Process & Tools

-Anne Rogers

Maine Office of Substance Abuse

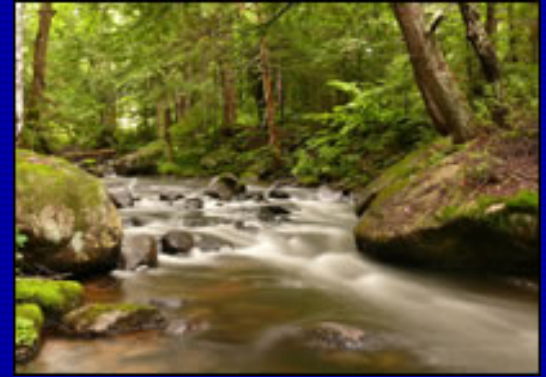
SAMHSA's Strategic Prevention Framework Steps







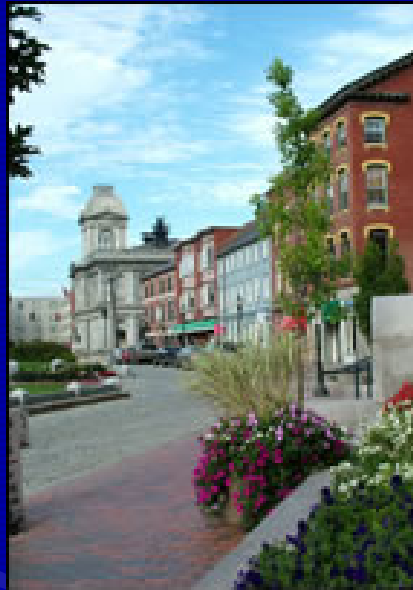
Puffin, Seal Island



Katahdin Brook



Fly Fishing,
Tumbledown Mountain



Owls Headlight &
Horn, on Owls Head



Portland Headlight



Titcomb Mountain



St. John Plantation



State Capital



What The State Did

- I. OSA Prevention Staff met with SPF Advisory Board
- II. SEW Conducted Needs Assessment
- III. Priority Areas Chosen
- IV. Vision, Mission, and Guiding Principles Written
- V. Logic Model Developed
- VI. Strategic Plan Written
- VII. RFP for Local Level to do SPF 1-3 released

What the State Did

State Priority Areas

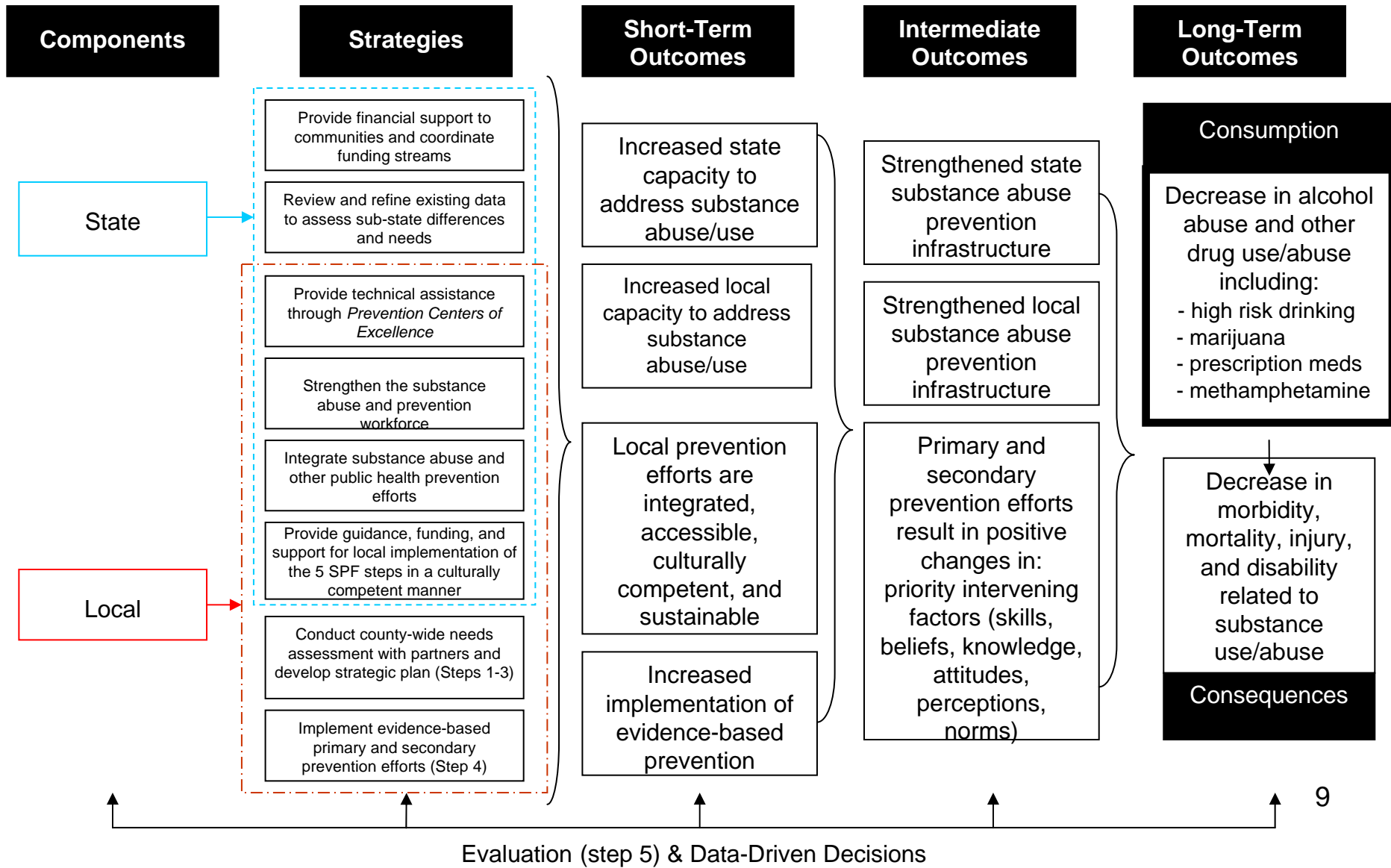
- Underage drinking
- High Risk Drinking in 18-25 Y.O.
- Prescription Drug Misuse in 18-25 Y.O.
- Marijuana use
- Methamphetamine

What the State Did

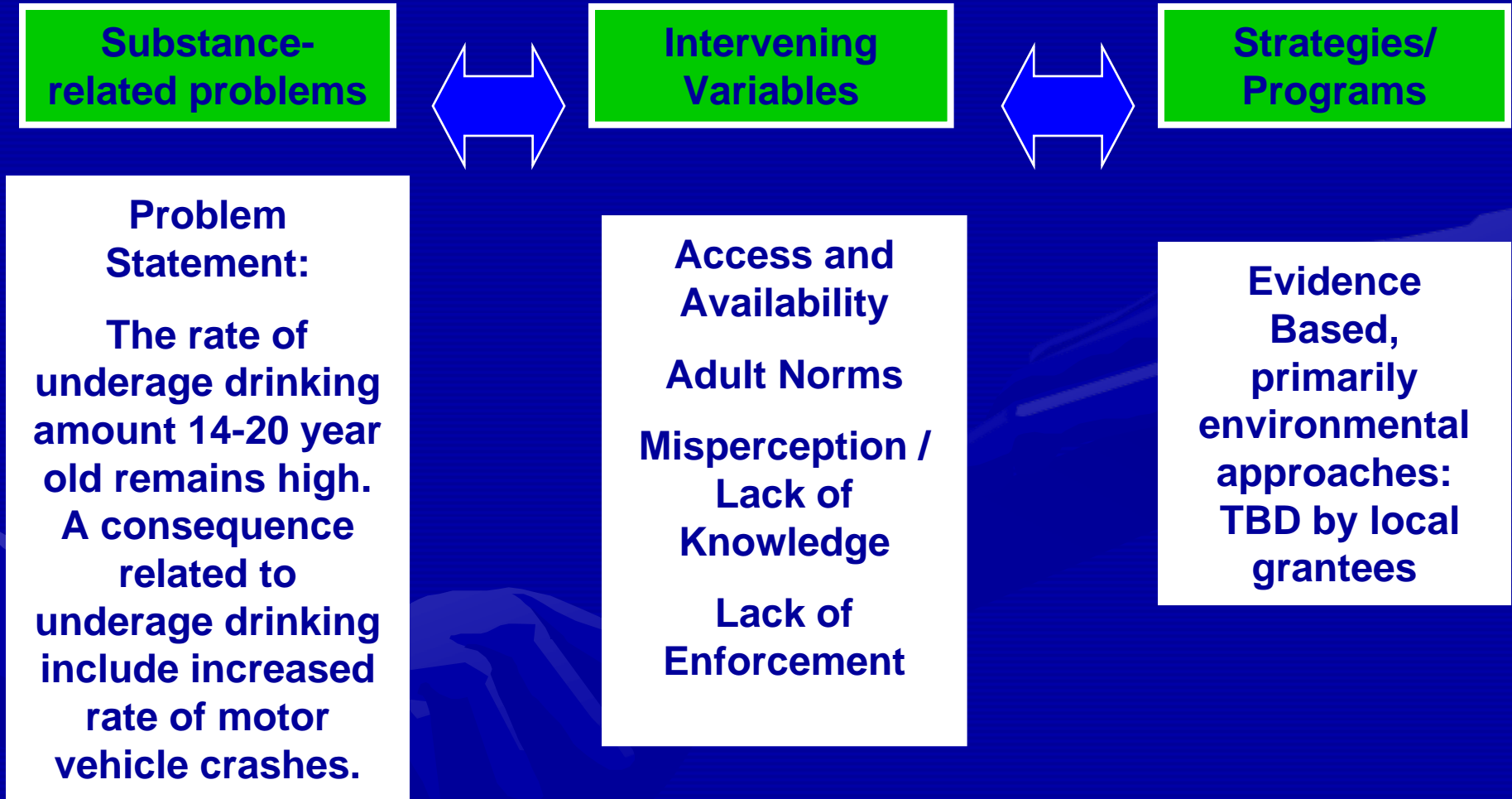
- **Vision:** “A public untouched by substance abuse.” *
- **Mission:** “To prevent and reduce substance abuse and related problems by providing leadership, education, and support to communities and institutions throughout Maine.”*
- **Major Principles:**
 - Substance abuse prevention should be integrated with other health-related prevention and wellness promotion activities.
 - Maine’s substance abuse system should be data-driven, from the identification of problems and priorities, to monitoring and surveillance, to evaluating outcomes.
 - Communities should be key partners in this initiative, and have flexibility in how they develop their substance abuse prevention infrastructure.

What the State Did: Logic Model

Figure 5-1 Maine Strategic Prevention Framework (SPF) Logic Model



Underage Drinking Logic Model



Planning, Monitoring, Evaluation and Replanning

Sample Drinking and Related Consequence Planning Model



What the State Did

The Strategic Plan is used to:

- Inform and frame request-for-proposals (RFPs) for SPF-SIG and possibly other funds.
- Guide state-level strategies to develop, coordinate, and strengthen local prevention infrastructure and capacity to implement evidence-based prevention.
- Allow SPF-SIG staff, stakeholders, and grantees to monitor progress toward outcomes and make adjustments as needed.

2006-2007

- The States Strategic Plan was approved by CSAP-9/28/06.
- 15 lead agencies were funded to lead the process of assessment, building capacity, and creating a strategic (the first 3 steps of the SPF) plan for their designated county(ies). 5 of the 15, lead agencies also worked on step 4 of the SPF- Implementation (underage drinking prevention strategies) – 9/1/06-8/31/07
- All strategic plans and needs assessments are posted on www.maine.gov/dhhs/osa/prevention/community/spfsig/plansdata/index.htm

Bringing it to the Locals

A Guide to Assessment and Planning

Purpose:

- Provide a Step by Step Process to guide locals through the first 3 steps of the SPF;
- Provide helpful Action Steps;
- Provide worksheets and tools to help locals with assessment and planning;
- Provide an outline for writing a strategic plan.

Guide Available At

<http://www.maine.gov/dhhs/osa/prevention/community/spfsig/projects/spep.htm>

Samples of some of the Worksheets available in this tool are attached to the slides.

What Communities Did

- ✓ Needs Assessment
 - ✓ Compile and analyze *existing* information
 - ✓ Identify knowledge gaps
 - ✓ Collect and analyze *new* information

- ✓ Capacity Assessment
 - ✓ Inventory existing prevention resources
 - ✓ Identify resource/service gaps
 - ✓ Administer readiness assessment

- ✓ Strategic Plan

For More Information

For more information on Maine's SPF SIG go to
www.maineosa.org/prevention/community/spfsig

Or call:

Anne Rogers

SPF SIG Coordinator

207-287-4706