

**Partnering for Large-Systems Change:
Developments in the Advancing Recovery
Program**

**Forging New Directions
& Partnerships with Medicaid**

**State Systems Development Meeting VIII
Washington D.C. – August 22, 2008**

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Arkansas is a poor, rural state

With more than our share of **health problems**...including addiction.

The **consequences of substance abuse** and addiction **cost** our citizens, families, and state **dearly**.

Yet, Arkansas' insurance program for the poor—**Medicaid**—**does not cover substance abuse treatment**.

Why is Change Needed?

Need Treatment vs Received Treatment



*Data Source: National Survey on Drug Use and Health (2006) and Alcohol /Drug Management Information Systems (ADMIS)(2006)

Since 1993, ADAP has been Working to Access Medicaid Funding for Substance Abuse Treatment

| <u>Years</u> | <u>Governor</u> | <u>Medicaid Directors</u> |
|--------------|-----------------|---------------------------|
| '82-92 | Clinton (D) | Whitlock Hanley |
| '93-96 | Tucker (D) | Hanley |
| '96-06 | Huckabee (R) | Hanley Jeffus |
| '07- | Beebe (D) | Jeffus |

Vision, Passion, and Persistence result in Partnerships for Change

“If you want to build a ship,
don't drum up people to gather wood,
saw it, and nail the planks together,
Instead build in them
a passionate desire for the sea.”

Tim Porter O'Grady RN, PhD, FAAN
RWJF Executive Nurse Fellows Meeting
Atlanta, April 2002

RWJF Efforts in Arkansas

- **Early 90's: Fighting Back** (*Demand Reduction*)
 - Resulted in several firsts: specialized women's treatment, neighborhood (recovery) support centers, and first look at relapse prevention
- **2004 - 2008: Local Initiative Funding Partners**
 - Continuing Care Project – Arkansas CARES Building Bridges
- **2008 - 2010: Advancing Recovery**
 - ADAP partnering with four community-based treatment programs to insert EBPs of continuing care and case management /wrap-around services.

Other Efforts

- 2004 – 2008: **Legislative Task Force** on Substance Abuse Treatment Needs
- 2007 – National Conference of State Legislatures' **Addictions Studies Program**. *Forged new relationships between Arkansas legislators, agency leadership and advocates, and between Arkansas and national experts.*
- 2007 – present: **Mid-America ATTC Partnerships** for Workforce and Leadership Development and technical assistance in Grant Seeking.

- 2003 – 2008: SAMHSA COSIG to coordinate co-occurring addiction and mental health treatment using “no wrong door” approach
- 2005 – 2007: **In-Depth Technical Assistance** from the National Center on Substance Abuse and Child Welfare: Interagency Protocol (ADAP, DCFS, AOC)
- 2007: Arkansas Association of Non-Profit Treatment **Providers led an unsuccessful effort to expand treatment funding through an alcohol tax**
- 2007: Arkansas Children’s **System of Care**

"All Politics is Local"

Jay Bradford appointed by Governor Beebe as Director of Division of Behavioral Health Services in 2007

- **Effective Policy-Maker**

- 24 Years in Arkansas Legislature with powerful positions including Senate Pro-Tem, Speaker of the House, Chair of Public Health, Joint Budget Chair, and more.
- Colleague and supporter of Governor

- **Behavioral Health Parity Champion**

- **Inspired by Substance Abuse Treatment Providers Action in 2007 and Quickly Became Champion for Increasing Addiction Treatment**

Project 95

- Named for the **“95 % of Arkansans in need of substance abuse treatment and not receiving it”**.
- Gained **support of all Department of Human Services Division Directors** due to **shared clients affected by addiction**.
- Now **DHS’ top Legislative Priority** for Upcoming 2009 Arkansas General Assembly.

Project 95

Goal of Project 95 is to increase Medicaid and other funding for addiction treatment.

- **CSAT Division of State and Community Assistance** provided technical assistance regarding Medicaid expansion issues
- **State hired John O'Brien as consultant** to assist with interagency development of service, provider and practitioner definitions for Medicaid expansion and waiver preparation

Project 95 Workgroup

□ Department of Human Services Divisions

□ Division of Medical Services

□ Division of Behavioral Health Services (DBHS)

- DBHS Systems of Care
- DBHS Medical Director
- DBHS Consumer Services Advocate
- DBHS Adult Services
- Division of Youth Services Assistant Director of Community-Based Programs
- Division of Children Family Services Substance Abuse Liaison

Non DHS Agencies

- Director, Mental Health Council
- Director, Recovery Centers of Arkansas
- Director, Horizon Adolescent Treatment Center
- Day Springs – Director of Drug and Alcohol Services

Project 95 Staff Assigned

- Joe Hill, ADAP Director
- Sonny Ferguson, ADAP Treatment Director
- Fran Flener, State Drug Director

Project 95 Expectations

- Medicaid for Eligible Populations
 - Primarily pregnant women, mothers, and children under age 21
- State General Revenue Increase for Non-Medicaid Eligible Populations
 - Primarily men

Project 95 Expectations *continued*

- Interagency Collaboration to Blend and Coordinate other Federal and State Funding
 - Division of Children and Family Services
 - Division of Youth Services
 - Department of Workforce Services/TANF
 - Department of Community Correction/Drug Courts

Momentum Growing...

- **Governor's Support**
- Applied for **OSI – *Closing the Addiction Treatment Gap*** funding to **complement Project 95** with a statewide advocacy and communication campaign (*awaiting funding decision*)
- **Local Foundations* are serving as funding partners** for the Closing the Addiction Treatment Gap project.
 - Arkansas Community Foundation
 - Winthrop Rockefeller Foundation
 - More expected

*first time partnerships

The Future?

- Full Continuum of Treatment and Recovery Support Services – Funded and Integrated -- with Treatment on Demand
- Paradigm Shift from Residential Treatment Services to Greater Outpatient Treatment
- Enhanced Treatment Workforce and System Capacity to Provide Evidence-Based Prevention and Treatment Services
- Quality Outcomes and Continuous Data-Driven Systems Improvements

**It's about Collaboration
and
a Shared Vision!**

.. in parting

- From the great scientist,
Thomas Edison:

“Vision without execution is hallucination”.

